



M50™

Stay connected and entertained

Hear it all – calls, music and more

Target customer

Heavy mobile users, who want a headset capable of more than just making calls. These users want to be kept entertained while on the go and therefore want a headset capable of streaming music, podcasts, GPS and more. Extended battery time is important for maximum talk time as is a convenient way to charge the headset on the go and in the car.

Features and Benefits

	Key selling points	
Challenge	Feature	Benefit
<ul style="list-style-type: none"> Fully enjoy audio from mobile phone. 	<ul style="list-style-type: none"> A2DP for streaming audio. 	<ul style="list-style-type: none"> Great quality audio for music, podcasts, GPS directions, and more.
<ul style="list-style-type: none"> Talking while on the move. 	<ul style="list-style-type: none"> Attaches comfortably to ear. 	<ul style="list-style-type: none"> Hands-free convenience.
<ul style="list-style-type: none"> Untangling headset wires and being limited by them. 	<ul style="list-style-type: none"> Wireless Bluetooth® technology. 	<ul style="list-style-type: none"> Wireless freedom – phone can be safely put in pocket.
<ul style="list-style-type: none"> Time to charge batteries. 	<ul style="list-style-type: none"> Extended battery life. In car charger. 	<ul style="list-style-type: none"> More talking, less charging. Multiple charging options.
<ul style="list-style-type: none"> Knowing headset status. 	<ul style="list-style-type: none"> Whispered alerts plus iPhone battery meter. 	<ul style="list-style-type: none"> Easier management of headset.
<ul style="list-style-type: none"> Being contactable on two phones at once. 	<ul style="list-style-type: none"> Will receive calls on either of two phones. 	<ul style="list-style-type: none"> Seamless multi-tasking flexibility.

Approved headlines

Make your mobile life easier.

Stream tunes and podcasts.

Block noise and wind from calls.

Talk for days before recharging.

25 words

Hear it all, music, calls and more with the Plantronics® M50™ Bluetooth® headset. Talk for days between recharges, and block background noise and wind from calls.

50 words

Hear it all, music, calls and more with the Plantronics® M50™ Bluetooth® headset which streams audio from your smartphone. Talk for days between recharges, get whispered talk time alerts and extend battery life with the power switch. Blocks background noise and wind for crystal clear calls.

100 words

Hear it all, music, calls and more with the Plantronics® M50™ Bluetooth® headset. Use your headset to stream music, podcasts, GPS and more, so that you stay connected but entertained. Talk for days between recharges, extend battery life with the power switch and keep track of the battery meter on your iPhone. Block background noise and wind for crystal clear calls, and have whispered voice alerts for talk-time, volume, connection status and more. Receive calls from either one of two paired phones with this lightweight headset which has been designed to provide a secure and comfortable fit.

Short bullets

- Streams music, podcasts, GPS and more.
- Reduces wind and other background noises.
- iPhone displays headset battery meter.
- Power switch enables battery life extension.
- Voice alerts for talk-time, volume, connection status and more.
- Quickpair™ technology enables easy pairing.
- Multipoint Technology: receive calls from either one of two paired phones.
- Contoured ear-tip and loop provides a secure, comfortable fit.
- Fits either ear.
- Works with Bluetooth® phones.
- Up to eleven-hour talk time and eleven hours standby.
- In-car charger for convenient charging.
- Single-ear stereo.

Long bullets

- Streams music, podcasts, GPS and more.
- Noise-cancelling microphone reduces background noise, for outstanding audio quality and minimal listener fatigue.
- Rechargeable Li-Ion battery with up to eleven hours talk-time and eleven hours standby.
- In-car charger means you can charge the battery during the course of your day.
- Power switch enables battery life extension.

- iPhone displays headset battery meter.
- Automatic voice alerts whisper talk-time, volume, connection status and more.
- Quickpair™ technology enables easy pairing.
- Multipoint Technology: receive calls from either one of two paired phones.
- Contoured ear-tip and loop provides a secure, comfortable fit.
- Fits either ear so you can wear on the left or right.
- Works with Bluetooth® phones.
- Stereo audio playback in a single ear.



Product information

Order information

Description	Part Number	EAN Code
M50, HEADSET, EMEA	85550-05	5033588036517

Master carton quantity

12 units

Spares and accessories

Description	Part Number
Spare, AC Adapter Universal	38478-03
Spare, Car Charger and Micro USB Cable	81291-01
Spare, Micro USB Cable Charger	76016-01
Vehicle Charging Adapter, Male Micro-USB	78583-01
Spare, USB Lanyard	79393-02

Shipping information

Weight and dimensions	Length (cm)	Depth (cm)	Height (cm)	Weight (g)
Single	10.5	6	18	270
3 pack	18.5	11.5	22	1000
12 pack	37.5	24	23.5	4400

Available collateral – www.plantronet.net

- Product Leaflet
- Photography
- User Guide